



For Immediate Release

Media Contact:

Danielle Davis

Rose Communications

P: 443-834-6725

E: ddavis@rosecomm.com

WISS EXPANDS ITS OFFERING WITH A NEW LINE OF HVAC TOOLS

Market Leader in Aviation Snips Introduces Wide Variety of Cutting, Forming, and Specialty Tools

SPARKS, MD (May 24, 2011)—Wiss, a 163 year-old brand known for durability and performance, today announced the introduction of several new and re-engineered heating, ventilating and air conditioning (HVAC) tools. As the market leader in aviation snips, Wiss has applied its innovative approach to develop an expanded line of high-performing, durable tools for HVAC professionals.

“Customers can be assured that the new tools adhere to the same superior quality and value that has become synonymous with the Wiss brand,” said Chris Carrier, product manager for Wiss. “We’ve not only added new products for HVAC professionals but we’ve re-engineered existing tools with HVAC pros in mind.”

Wiss HVAC snips have a non-slip cushion handle for enhanced grip and control. All new Wiss HVAC tools feature an optimal handle span that provides maximum power at a comfortable operating range.

Overview of Wiss tools that help HVAC professionals get the job done right:

Cutting Tools:

- *Wiss Hand Crimpers* - make long, shallow crimps that produce tight-fitting connections, without concaving pipe or obstructing airflow. The crimpers include Wiss aviation snip style handle grips, providing easy operation, exceptional comfort, and reduced hand fatigue.

Forming and Specialty Tools:

- *Wiss Hand Seamers* - have strong durable forged blades that consistently make accurate bends and offer exceptional power for flattening sheet metal. Equipped with Wiss aviation snips style handle grips, the seamers provide maximum bending power with improved comfort.
- *Lightweight Aluminum Handle Snips* – offer a new sleek head design that improves ease of use by allowing cut material to move smoothly past the blades for long cuts in sheet metal or aluminum. Large, wide handle rings increase cutting leverage and fit large or small hands, with or without gloves. The new snips are also half the weight of similar forged snips.

Wiss tools offer exceptional reliability, performance and value. For more information, visit <http://www.apexhandtools.com/brands/wiss>.

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About Wiss:

Wiss is a premier scissors, snips, and specialty trade tools brand from Apex Tool Group, one of the largest hand tool manufacturers in the world. Wiss has been the leading brand in aviation snips for over 50 years, driven by two simple principles: performance and durability. Wiss puts those same qualities into every product in its line. So no matter what Wiss tool you use, you can count on getting exceptional performance and long life. Additional information about Wiss products is available online at www.apexhandtools.com.

About Apex Tool Group:

Apex Tool Group, LLC, based in Sparks, MD, is one of the largest worldwide producers of industrial hand and power tools, tool storage, drill chucks, chain, and electronic soldering products. Directly and through its subsidiaries, Apex serves a multitude of global markets, including automotive, aerospace, electronics, energy, hardware, industrial, and consumer retail. Apex markets its portfolio of diverse products under its own brand names in addition to being the principal manufacturer for several key private label products for certain retailers for many years. Additional information about Apex Tool Group is available at www.apextoolgroup.com.